

Summer Edition

A Workshop in Journalistic Writing and Media Literacy

July 22-August 2 (9:00-12:00 Monday-Friday)
@ B-CC HS

Media Literacy and Opinion Writing taught by Ms. Logan
News and Feature Writing taught by Mr. Lopilato

Separate Middle School and High School Sections

Using Journalistic Techniques and Media Literacy Skills
to help students excel

...no matter what the class*
...no matter what a student's long-term interest.

Become a more critical reader!
Craft a voice!
Be concise!
Consider audience!

*National Standards and the MCPS English curriculum are moving towards non-fiction

Thanks to the generosity of the B-CC Educational Foundation,
we can offer 30 (total) full-program scholarships to:

- rising 8th graders (who are planning to attend B-CC for high school)
- rising B-CC 11th graders

Although the program is made possible by The B-CC Education Foundation,
we welcome donations. All donations will be donated to the Journalism Program at B-CC
so we can ensure quality writing and media literacy reaches the entire B-CC community.

STUDENT APPLICATION

Please provide the following information. You may email catherine_logan@mcpsmd.org or deliver the application to Ms. Logan in A314. Application Deadline: 5 p.m. on Friday, June 7, 2013

Last Name:

First Name:

School and grade

Home Address:

Contact phone:

Email address:

Parent contact:

Parent email address:

Parent contact phone:

Essay

1. Identify a piece of journalism published or aired (e.g., in a newspaper, shown on TV):

- which is specifically about teenagers
- which you have a strong opinions about (agree? disagree?)

2. Tell us (in 500 words or less) what the piece got right and/or wrong and what you would add to the discussion if you had the audience.

- Your ideas weigh more heavily in our decision-making process than your writing style. Yet, style helps push ideas. Let's hear your voice!
- Be sure to cite the article in your essay

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- may be emailed to: [catherine\\_logan@mcpsmd.org](mailto:catherine_logan@mcpsmd.org) or delivered to room A314